

ECONOMIC DEVELOPMENT COMMITTEE

October 30, 2019

7PM

Wilmington Town Hall – Room 9
121 Glen Road, Wilmington MA

Agenda

1. Approval of Minutes of September 25 meeting
2. SRS Real Estate Letter draft from Pat Giroux.
 - Responses? Results?
3. "Why Wilmington" Social Media campaign – Review results. – Pat G
4. Pros & Cons Exercise – flip chart / white board. Brainstorming. Use UMass Study
 - Goal: Create a "Marketing" flyer and / or web page content that encourages NEW businesses to choose Wilmington.
5. Resident & Business Survey
 - C. Boisvert review preliminary Draft questions for discussion
 - "Survey Monkey" style – web-based vs print / mail
 - # of questions
 - Wording of questions
 - Timeline & process?
6. New Business: Member statements & discussion agenda items for next / future meeting(s)
 - Should we invite Legislators (Tarr, Roberston, Gordon) and / or Econ Devt. Secretary Kennealy to WEDC? If so, When?
 - Email from Resident about Mystic Brewery Closing – looking for new location?
7. Public Comments
8. Next Meeting Date

This agenda has been prepared in advance and represents a listing of topics that the chair reasonably anticipates will be discussed at the meeting. However, the agenda does not necessarily include all matters which may be taken up at this meeting.

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