

ECONOMIC DEVELOPMENT COMMITTEE

October 30, 2019

7PM

Wilmington Town Hall – Room 9

121 Glen Road, Wilmington MA

Agenda

1. Approval of Minutes of September 25 meeting
2. SRS Real Estate Letter draft from Pat Giroux.
 - Responses? Results?
3. “Why Wilmington” Social Media campaign – Review results. – Pat G
4. Pros & Cons Exercise – flip chart / white board. Brainstorming. Use UMass Study
 - Goal: Create a “Marketing” flyer and / or web page content that encourages NEW businesses to choose Wilmington.
5. Resident & Business Survey
 - C. Boisvert review preliminary Draft questions for discussion
 - “Survey Monkey” style – web-based vs print / mail
 - # of questions
 - Wording of questions
 - Timeline & process?
6. New Business: Member statements & discussion agenda items for next / future meeting(s)
 - Should we invite Legislators (Tarr, Roberston, Gordon) and / or Econ Devt. Secretary Kennealy to WEDC? If so, When?
 - Email from Resident about Mystic Brewery Closing – looking for new location?
7. Public Comments
8. Next Meeting Date