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Press Release

Black Friday Savings on Select Smart Thermostats Available to RMLD Residential Customers

Reading, MA – Reading Municipal Light Department (RMLD) residential customers can save even more on the purchase of select smart thermostats at RMLD's online energy efficiency store, http://www.energyfederation.org/rmld, thanks to Black Friday manufacturer discounts. Available offers and their effective dates are as follows:

ecobee SmartThermostat with Voice - \$149 after RMLD's \$50 instant rebate and additional savings of \$50 from November 16, 2020 – December 2, 2020.

ecobee3 Lite Thermostat - \$89 after RMLD's \$50 instant rebate and additional savings of \$30 from November 16, 2020 – December 2, 2020.

Google Nest Learning Thermostat - \$149 after RMLD's \$50 instant rebate and additional savings of \$50 from November 25, 2050 – December 2, 2020.

Emerson Sensi Touch Thermostat - \$89 after RMLD's \$50 instant rebate and additional savings of \$30 from November 16, 2020 – December 2, 2020.

Emerson Sensi Classic Thermostat - \$45 after RMLD's \$50 instant rebate and additional savings of \$30 from November 16, 2020 – December 2, 2020.

Customers are eligible for a maximum of two RMLD smart thermostat rebates per lifetime of the device (10 years); those who have already met the rebate threshold are still able to receive the additional savings offered through this sale.

Customers are encouraged to reference the Thermostat Buyer's Guide at http://www.energyfederation.org/rmld/smart-thermostats/thermostat-buyers-guide.html for additional information and to determine whether their HVAC system is compatible with the offered smart thermostats.



RMLD's online store is limited to residential customers with a delivery address in one of RMLD's four service communities: Reading, North Reading, Wilmington and Lynnfield Center (zip codes of 01867, 01864, 01887 or 01940). Customers are required to provide their RMLD account number to complete an order.

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About Reading Municipal Light Department: Established in 1894, Reading Municipal Light Department (RMLD) is a municipal electric utility serving over 70,000 residents in the towns of Reading, North Reading, Wilmington, and Lynnfield Center. RMLD has over 29,000 meter connections within its service territory.